

**RESOLUTION OF THE MAYOR AND COUNCIL OF THE TOWN  
OF UNIVERSITY PARK TO DESIGNATE SEPTEMBER AS “UP  
GOES PURPLE” MONTH TO RAISE AWARENESS OF OPIOID  
ADDICTION AND ITS CONSEQUENCES AND TO EDUCATE  
THE PUBLIC ABOUT RESOURCES THAT ARE AVAILABLE TO  
THE COMMUNITY TO ASSIST IN SUICIDE PREVENTION**

**WHEREAS**, pursuant to §4-103 and §5-202 of the Local Government Article, Annotated Code of Maryland, the Town of University Park (hereinafter, the “Town”) has the power to adopt resolutions as it deems necessary to protect the health, safety and welfare of the residents of the municipality; and

**WHEREAS**, opioid addiction is at an epidemic level in the United States, having cost the lives of hundreds of thousands of people, and is a public health emergency; and

**WHEREAS**, suicide is a problem that touches the lives of many Americans. Over the past two decades, suicide rates have steadily risen in the United States. Suicide is currently ranked 10th for cause of death among all ages; and

**WHEREAS**, the impacts of opioid abuse and suicide have far reaching consequences in families, communities and workplaces; and

**WHEREAS**, the Mayor and Council have determined that it is in the public interest to recognize the lives lost to opioid addiction and overdoses and suicide, by resolving to combat these epidemics through a public awareness campaign each September; and

**NOW THEREFORE BE IT ORDAINED** by the Mayor and Common Council of the Town of University Park does hereby resolve as follows:

1. In recognition of the lives lost to opioid addiction and overdoses and suicide, the Town of University Park hereby announces its resolve to combat these epidemics through a public awareness campaign each September.
2. September is hereby designated as “UP Goes Purple” month to raise awareness of opioid addiction and its consequences and to empower our youth and community to take a stand against substance abuse, and

3. September is hereby designated "UP Suicide Awareness" month to educate the public on resources that are available to the community to combat this epidemic, and
4. Town residents are encouraged to display purple lights and wear purple gear to show support for the annual "UP Goes Purple" campaign, and
5. The Town will provide public service information to Town residents on avoidance of opioid addiction and suicide awareness and prevention resources each September.

**APPROVED** by the Mayor and Common Council of the Town of University Park at a

regular meeting on the 21st day of August, 2023.

**EFFECTIVE** the 1st day of September, 2023.

ATTEST:

  
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T Alicandra Hegeman, Town Clerk

MAYOR AND COMMON COUNCIL  
TOWN OF UNIVERSITY PARK

By:   
\_\_\_\_\_  
Joel Biermann, Mayor

APPROVED AS TO FORM AND  
LEGAL SUFFICIENCY

By:   
\_\_\_\_\_  
Suellen M. Ferguson, Town Attorney